



# CHORDS FOR A CAUSE

## 2011 Sponsorship Opportunities

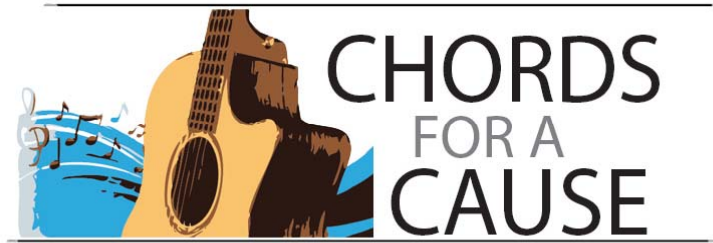
Chords for a Cause is a non-profit organization in Wilmington, NC, founded by a renowned local cardiologist, Dr. Damian Brezinski. Its mission is to harness the power of music events to implement and support important medical programs.

In 2009, we were able to contribute to the purchase and launch of a mobile pediatric intensive care unit.

In 2010, we partnered with Mission Ready to provide local unused medical equipment to destinations in dire need in Africa, Haiti and South America.

This year's Chords for a Cause concert will support the Betty H. Cameron Women's and Children's Hospital's commitment to bring more smiles to the children and families who come to the hospital for care.

The support of Wilmington area businesses, practices and community leaders is vital to the true success of this effort.



## *The Benefits of Sponsorship*

Become a key element to developing child –friendly care in Eastern, NC.

Put your brand in front of an educated and affluent audience.

Link your business or practice name with an extremely popular and sophisticated event.

Build a relationship with an organization comprised of local professionals of the highest caliber.

Reach a local and countrywide audience during event promotion.

Expose your name and mission to a captive audience at the event.

**Name in Program.....\$100**

Half Page Advertising in the Program

**Half Page Ad Space.....\$250**

Half Page Advertising in the Program

**Full Page Ad Space.....\$400**

Full Page Advertising in the Program

**Second Chair.....\$500**

Two Gold Circle Seats

Half Page Advertising in the Program, Logo on event T-shirts

Recognition in Special Thanks section of event programming

**First Chair.....\$1,500**

Two Gold Circle Seats, Two Meet and Greet invitations with Gloriana

Half Page Advertising in the Program, Logo on event T-shirts

Recognition in event promotional material (i.e. show cards and posters, digital display day of show)

**Conductor Level.....\$3,000**

Four Gold Circle Seats, Four Meet and Greet invitations with Gloriana

Full Page Advertising in the Program, Logo on event T-shirts

Recognition in all event promotional material

“Thanks To/Sponsored in part by...” in local and regional media publications who partner with the event’s promotional efforts will be displayed throughout transportation

**Maestro Level.....\$5,000**

Four Gold Circle Seats, Four Meet and Greet invitations with Gloriana

Full Page Advertising in the Program, Logo on event T-shirts

Gloriana Autographed Guitar

Recognition in all event promotional material “Thanks To/Sponsored in part by...” in local and regional media publications who partner with the event’s promotional efforts.

will be displayed throughout transportation



***GLORIANA & The Wilmington Symphony Orchestra***  
***Benefiting NHRMC Betty H. Cameron***  
***Women's and Children's Center Smile Campaign***

Saturday, November 5, 2011  
UNCW's Kenan Auditorium 8:00 PM



Goal 25 poles  
for \$600 each  
And 3 wagons  
for \$2,800 each

This year's Chords for a Cause concert will support the Betty H. Cameron Women's and Children's Hospital's commitment to bring more smiles to the children and families who come to the hospital for care.

With the support of generous donors, the hospital will purchase specially-designed teddy bear wagons and colorful duck IV poles that can cheerfully go with the pediatric patients as they move from their rooms to therapy or the playroom. Whether they're in the Women's and Children's Hospital, the Emergency Department, Radiology, or the Surgical Pavilion, New Hanover Regional Medical Center is working to ensure young patients can feel good about getting better - and find plenty of reasons to smile.

The sweet home sounds of Gloriana will be joined with the elegant tones of the Wilmington Symphony Orchestra for a one of a kind musical performance to provide support of Chords for a Cause. This event is presented by Wilmington Health Associates and New Hanover Regional Medical Center and is sure to be a first class performance.

All proceeds benefit Chords for a Cause.





***GLORIANA & The Wilmington Symphony Orchestra  
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Gloriana debuted at No. 2 on the Billboard Country Albums chart and No. 3 on the Top 200 chart and spawned the gold-certified hit single "Wild At Heart." Gloriana also won the fan-voted-on American Music Award for Breakthrough Artist, as well as the "Nationwide On Your Side" honor at the CMT Awards.

"Like any new act, we were finding ourselves on the first record — in the recording process and as musicians," Tom says. "The new album really just feels like us, who and where we are now, to the point where we know exactly what we want to do and how to get there."



# CHORDS FOR A CAUSE

## Sponsorship Form

Please complete this form  
and fax form to  
910-772-1372

Attn: Damian Brezinski

Thank you for your participation!

We look forward to promoting your business as we achieve our charitable goals.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Telephone Number: \_\_\_\_\_

Sponsorship Level / Contribution Amount: \_\_\_\_\_

Special "In Kind" Trade Agreement Terms:

Event: [Gloriana Wilmington Symphony](#) Location of Event: [UNCW Kenan](#) Date of Event: [Nov 5, 2011](#)

**Special Terms: We will invoice 30 days prior to due date**

**Purpose:** The purpose of the Event is to benefit the NHRMC Smile Campaign. The purpose of the Event is not to endorse or promote any product or service of Sponsor or of any third party. Check should be made payable to Almost Famous Productions. The entire liability of the Almost Famous LLC, and sponsors exclusive remedy for damages from any cause related to or arising out of this Agreement, will not exceed a refund of monies actually paid to the LLC by sponsor and not yet expended by the LLC.

**Billing Contact and Address:**

Billing Phone:

Billing Fax:

Email for billing inquiries:

Signature \_\_\_\_\_ Date \_\_\_\_\_

*My signature indicates authorization to make this commitment on behalf of my company*

Thank you for your support!!!

### **Ad Specifications**

All ads are black & white

Half page ads are 5" wide by 3.75"

Full page ads are 5" wide by 7.75"

Ads must be a minimum resolution of 600 dpi

Provide ads in electronic format to Rick Stinson, Owner, Alphagraphics

Email [rstinson@alphagraphics.com](mailto:rstinson@alphagraphics.com) and indicate, "Chords for a Cause," in the subject line

Please include contact name and number in the e-mail